

## Franchise Program 招盟商 – 特許經營計劃 v2.0

Background information of the franchisor 招盟商背景資料	
Name 名稱	中文：勵致研習中心 英文：Logic Tutorial Centre
Year of establishment 成立時間	1999
Feature 特色	Provide one-stop tutoring services for primary and secondary schools (Primary one to Secondary six) 提供中小學一條龍補習服務(小一至中六)
Number of existing centres 現有分店數量	15 centers (Hong Kong), and another 9 art and painting centres managed by the same group (Shenzhen, China) 15 間(香港) · 另 9 間同集團管理之藝術及繪畫中心(中國深圳)
Award or honor 得獎或殊榮	Logic Tutorial Centre has a history of 20 years. According to a report of a market research company, it is the 7 <sup>th</sup> largest tutorial centre in Hong Kong, with an annual revenue of approximately HK\$40 million. 勵致研習中心有 20 年歷史。根據市場調查公司報告，為全港第 7 大補習學校，每年營業額大約為 4000 萬港元。
Background and Mission 背景及宗旨	<p>Founded in 1999, Logic Tutorial Centre is a registered tutorial school of the Education Bureau and has run business in the tutoring industry in Hong Kong for many years with business coverage in Kowloon and the New Territories. It has provided professional and high-quality tutoring services to nearly 40,000 students over the years. Moreover, it is a tutorial school listed on the Hong Kong Stock Exchange with solid business strength.</p> <p>勵致研習中心成立於 1999 年，為教育局註冊補習學校，多年紮根香港補習行業，業務覆蓋九龍及新界多區。至今已為累近 40,000 名學生提供專業及優質的補習服務。且為香港聯合交易所上市補習學校，集團實力穩固。</p> <p>The centre has always been adhering to the spirit of "teaching with heart and caring for students" to pave a broader path for students to create a brighter future and make contributions to the society in the future. The tutors of the center take "sincerity, professionalism, and heart" as the teaching motto with the courses designed for students to use the most effective and caring methods to help students to enhance their knowledge and convey the correct attitude towards lives.</p> <p>本中心一直秉承「用心教學，關心學員」的精神，願為莘莘學子開拓更廣闊的前路，創造更光輝的未來，他日為社會作出貢獻。本中心導師以「真誠、專業、用心」為教學宗旨，配合以學生為本而設計的課程，並以最有效、貼心的方法讓學生增長知識，同時傳達正確的處事態度。</p>

Support and advantages for franchisees 加盟商得到的支援及優勢	
1.	Market research before the starting of the business with the support for selection of shops and renovation 開業前市場分析及選舖裝修支援
2.	Self-made teaching materials with test question banks of more than 10 year questions which are regularly updated. 自家制教材；設有超過 10 年試題庫，並定期更新。
3.	Recruit and train new employees with the support of "teaching and personnel training team" 招聘及培訓新員工，提供「教學及人事培訓團隊」支援
4.	Subsidy for the first year of operation, with support from an experienced marketing team 開業首年資助，設經驗「市場學團隊」作支援
5.	Ad hoc support from the "Continuing Management Team" 特設「持續管理團隊」支援

Terms for franchise 加盟條款	
Level of participation 加盟商參與度	<input checked="" type="checkbox"/> Full time participation 全職參與 <input checked="" type="checkbox"/> Part-time operation 兼職營運 <input checked="" type="checkbox"/> Part-time management 兼職管理 <input checked="" type="checkbox"/> Pure Investment 純粹投資
Franchise fee 加盟費	HKD 168,000
Validity period 年期	forever 永久
Others 其他	Fixed monthly management fee with no need of profit sharing 每月定額管理費，無需分帳

Photo and profile 相片及簡介

Company trademark

公司商標



The curriculum of the primary section of Logic Tutorial Centre is in line with the latest question trend.  
More than 10,000 parents have chosen our high-quality tutoring services.  
Our center enjoys great popularity among parents.

勵致小學課程配合最新出題走勢

逾 10,000 名家長選擇了我們高質素補習服務

口碑載道



Mathematics Elite Cup of Logic Tutorial Centre: Hong Kong Primary School Mathematics Competition in Pui Ching Primary School

It attracts more than 300 mathematics elites from all over Hong Kong to compete with one another every year.

「勵致數學盃」全港小學數學比賽

香港培正小學

每年吸引全港逾 300 名數學精英進行比拼



More than 10,000 people have participated in the summer activity Fun Fun Fun over the years.

暑期活動 Fun Fun Fun

歷屆累計逾 10,000 人參加



Logic Tutorial Centre has held more than 60 academic lectures, for example in Lingnan University, with more than 10,000 students and parents attending.

本中心曾舉辦超過 60 場學術講座

香港嶺南大學

超過 10,000 學生/家長曾出席



The curriculum of the secondary section of Logic Tutorial Centre is always the focus of other tutorial schools with the witness of more than 36,000 graduates.

勵致中學課程一直受同業關注  
逾 36,000 名畢業生見證



Logic Tutorial Centre is the 7<sup>th</sup> largest tutorial school in Hong Kong with more than 20 years of operating experience and the approximate annual revenue of about HK\$40 million.

超過 20 年營運經驗 - 全港第 7 大補習學校  
集團每年收入約 4,000 萬港元



The 9<sup>th</sup> Hong Kong DSE Mock Exam was held in Kowloon Bay International Exhibition and Trade Centre with nearly 1,500 attendances (at the beginning of the outbreak of COVID-19 pandemic)

第 9 屆全港 DSE 模擬考試 - 九龍灣國際展覽中心  
近 1,500 人次出席(於新冠疫情爆發初進行)



The 8<sup>th</sup> Hong Kong DSE Mock Exam was held in Hong Kong Convention and Exhibition Centre with nearly 2,000 attendances.

第 8 屆全港 DSE 模擬考試 - 香港會議展覽中心  
近 2,000 人次出席



The parent company is the second listed tutorial school in Hong Kong on the Hong Kong Stock Exchange.

母公司為全港第 2 間上市補習學校  
在香港聯合交易所上市



Logic Tutorial Centre joined Hong Kong International Franchise Show in Hong Kong Convention and Exhibition Centre as an exhibitor. It held talks to share "franchising" experience for three consecutive years.

香港國際特許經營展參展商 - 香港會議展覽中心  
連續 3 年開 talk 分享「特許經營」心得